

# SHOWCASE

## grains of invention



His client list included *Vogue* but Jean-Marc Millière is no ordinary photographer from the world of advertising and fashion. Instead he has pioneered techniques using negatives and paints and has become a true artistic pioneer.

The work of Jean-Marc Millière will make you want to look again at such famous landmarks as the Eiffel Tower or Notre Dame. He removes the postcard familiarity and attempts to create atmosphere and mystery.

Millière's cityscapes in black and white capture the cinematographic nature of a city and prove to the viewer that every image is a story within a story to which we are not always conscious spectators.

Born in Paris in 1966, he trained at Corvisart, one of France's top schools of graphic art. He initially worked in advertising and photoengraving for clients such as *Vogue*. In 1992, Millière moved to Sweden to work in the music industry. Once in Sweden he began experimenting with the photographic medium – both in colour and in black and white. As in his previous graphic training the grain remains an essential element.

His work in colour involves a technique developed by the artist involving the manipulation of the negative with paints. This exhibition, especially timed to coincide with the French Film Festival UK, aims to draw out the parallels and the disparities between Paris and Glasgow – visually, showing the many sides of their personalities; romantic, mysterious and cutting edge.

His sensual female portraits evoke Hollywood sirens and vamps despite using only non-professional models in non-studio environments with the lighting available on location. A selection of black and white female portraits were published in 2001 by the Swedish publisher, Accent Förlag, with the title *Grains de Beauté*.

A second volume containing more recent portraiture, in colour and in black and white, will be published in October 2004 by Bjarnums Bokproduktion AB titled *Grains de Beauté Volume II*.

Millière is based in Paris but spends a great deal of time in Glasgow. He says "When I love a city it inspires me to take as many photographs as possible". His photographs have been selected for a postcard campaign throughout Great Britain by Boomerang Media. He was awarded the Prix Coup de Coeur in 2000 and 2002 at the Salon Daguerre under the patronage of the French Photographic Federation for his work and he has exhibited across Europe.

### Jean-Marc Millière *From Paris to Glasgow*

19 November – 19 December 2004  
Glasgow Film Theatre

For more information see:  
<http://jmmilliere.free.fr>

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